

# EXPANDING YOUR NETWORK

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5-page workbook to evaluate  
and keep track of your contacts  
+ make new ones

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# EXPANDING YOUR NETWORK

Why do you want to network?

*What do you hope to gain from the experience? What are you going to give?*

List at least 3 networking goals that you will accomplish over the next month.

*Join a new group, meet two new people, ask someone to catch up, practice introducing yourself to strangers, get comfortable navigating a mixer, etc...*

What will you do over the next week to make this happen?

What will you do **today** to make progress towards your networking goals?

What networks do you already belong to?

Off the top of your head, what networks are you interested in joining?

## GROUPS

Research at least 5 entertainment industry related organizations that you would like to join.

ORGANIZATION NAME	WEBSITE LINK	MEMBERSHIP FEE	DATE JOINED

Research at least 5 online groups/communities that interest you.

ORGANIZATION NAME	WEBSITE LINK	MEMBERSHIP FEE	DATE JOINED



How do you introduce yourself in meetings, drinks, or groups?

*What do you say when people ask, "So, what do you do?" Or say, "Tell me about yourself." And if you're reconnecting, "What have you been up to?"*

When people ask you what you're working on, what script do you talk about? Can you summarize the script into a logline? Write it out below.

**Being prepared, articulate, and motivated will help you make the most of your time. Focus on who you want to network with, how you want to do it, and in what way you can use networking to advance your career. Find what works best for you, and go for it!**