

CREATE YOUR LOGLINE

ELEMENTS OF A LOGLINE

Who is/are your main character(s)? Describe them in terms of their expertise, job, status, strengths, flaws, hardships, and so on.

Ex: Schizophrenic hacker, cheating spouse, retired hitman, rising rock stars, broke college kid...

What does this person or ensemble want? Think in terms of active verbs.

Ex: To find the antidote, to win the tournament, to bring down the government...

What is in the way of what this person wants? What is the overarching obstacle?

Ex: The evil queen, a band of thieves, a 3000-year-old mummy, a secret bet, a jealous ex-lover...

What's going to happen if they don't accomplish their goal? A logline needs to express the stakes of the story.

Ex: The end of the world, losing a lover forever, a family falling apart, evil prevailing...

STRING YOUR LOGLINE TOGETHER

Remember to...

1. *Include the protagonist, the conflict, and the stakes.*
2. *Pay attention to the tone. A comedy should sound funny. A drama, serious. Etc...*
3. *Run your completed logline by a trusted friend to see if it sounds good out loud.*

Take a crack at it below. Next time someone asks you what your script is about, you'll have a quick, concise, and clear response.

Logline Test 1:

Logline Test 2:

Logline Test 3:

Final Pick: